SALINE
Exterior decorated in mineral tones
A design by Made Studio for GAN



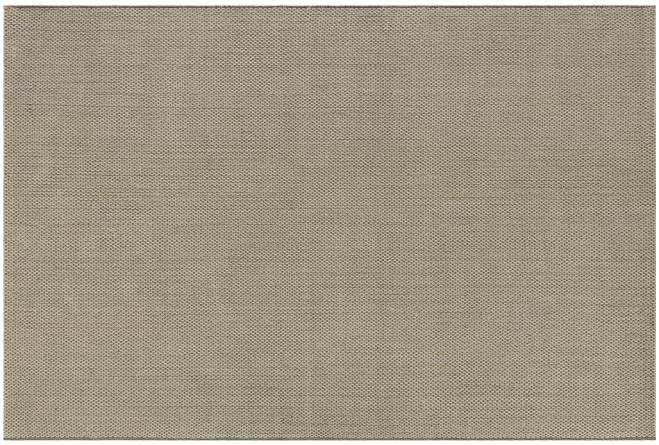
Made Studio once again looks to nature for inspiration for its new collection of rugs for GAN. The departure point for SALINE is a push to lend texture and warmth to outdoor spaces, as well as the extraordinary creative potential of 100% recycled PET in the hands of artisans skilled in the hand loom technique.

Like Made Studio's other creations for GAN, RAW and PURE, SALINE is a curated selection of hand-loomed designs from India based on a timeless, neutral colour palette. The collection is available in four different versions in a range of earthy and mineral colours: black, white, terracotta and green. Four shades achieved by combining different cords—smooth or zigzagged marbled—in recycled plastic fibres that were dyed, spun and braided in India. From the very first sketches for SALINE, its designers wanted "a true, unpretentious product that would blend into natural spaces without cluttering its surroundings;something discreet but with a strong identity".

SALINE
Made Studio



TERRACOTTA



GREEN

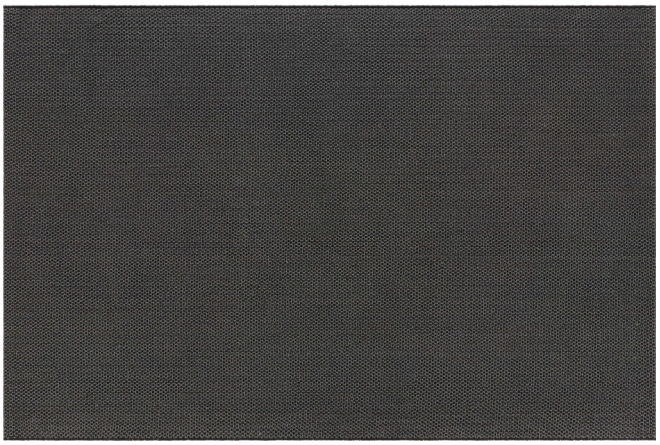
Recycled PET cords form both the warp and weft of SALINE rugs, in a technical display that achieves optimum tension and strength using this material while offering a delicate aesthetic with a vibrant touch. The designs are thus 100% circular and take full advantage of the benefits of certified rPET, such as easy maintenance and excellent weather performance.

"The outside is the new inside. We can enter into a dialogue with nature by creating furnished spaces outside, even cosy ones. And rugs are a fantastic way to delimit space, to create places and define zones. An outdoor rug is an invisible line that defines where to be and how to be," explain Laura Ros and Borja García, founders of Made Studio.

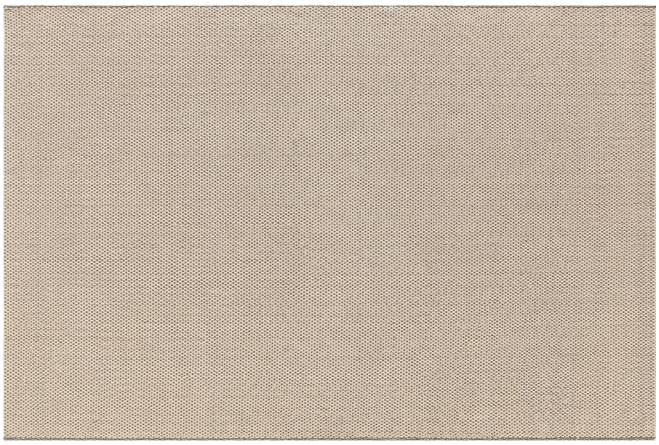




SALINE
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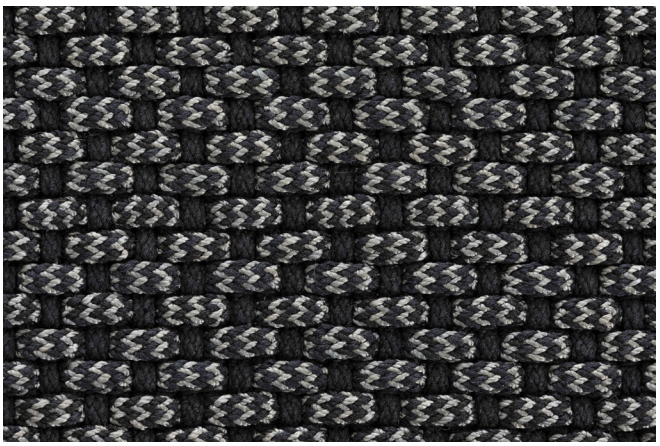


BLACK



WHITE

The rugs in the series are available in three sizes: 170 x 240, 200 x 300 and 300 x 400 cm options. Clean and understated, the SALINE rugs are part of the GAN OUTDOOR range of collections and enrich, through contemporary craftsmanship and recycled materials, the outdoor universe of GANDIABLASCO and DIABLA, the other two Gandia Blasco Group companies specialised in designer outdoor furniture.





Made Studio, 2023
Manufacturing technique: Outdoor Hand Loom
Fibre composition: 100% recycled PET
Dimensions: 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x9’10” , 300x400cm / 9’10”x13’2”
Colours: White / Green / Black / Terracota

About Made Studio

Made Studio was founded in Valencia in 2017 by the architects Borja García and Laura Ros. Focused on the development of architecture, commercial interior design and product design projects, the studio combines professionals from industrial design and architecture who join forces to offer panoramic vision on projects. The result is a long and contrasted experience with numerous national and international awards, such as the Red Dot Design Awards, the Delta Awards or the ADCV Awards, as well as a prolific activity in exhibitions and publications around the world. Made Studio expresses our passion for product design and architecture through work done with extreme care from concept to detail.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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