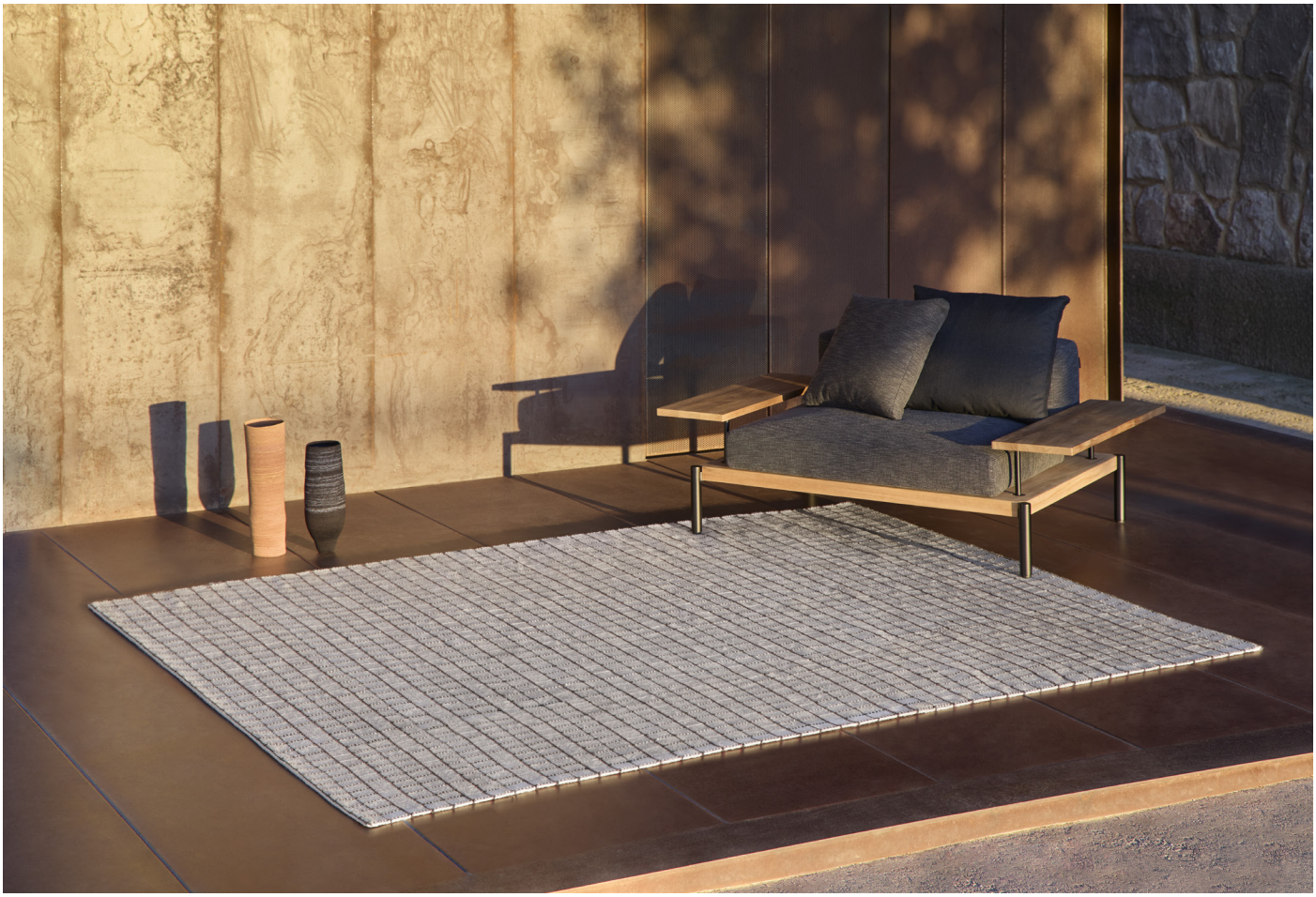
# RETI

## The rhythm hidden within a structured pattern

A design by Studio Terhedebrügge for GAN

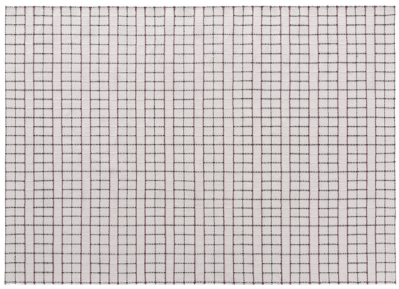


The **RETI** collection is a proposal from the German **studio Terhedebrügge** with a noticeable graphic inspiration, as it recreates a grid transferred to a rug. Its appearance may recall the grids used in graphic design to work on editorial compositions, but also that of an urban layout or a notebook.

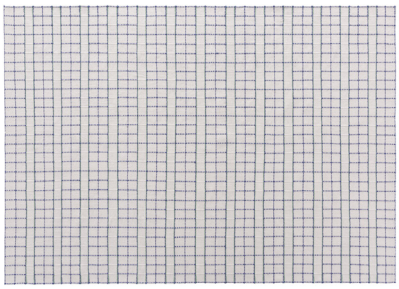
**“RETI is born from our passion for grids. We love their order, their rhythm and their simple beauty,”** explain the studio. **“A grid is a very strong but at the same time flexible ordering system, which can accommodate many forms. That’s why we chose RETI as the name of the collection, which comes from the Latin word rete, meaning net or woven structure. A term that refers to both something structured and flexible, which is precisely what we were pursuing with our design.”**

**RETI** is also a collection of rugs made with recycled PET fibers, so they can be placed in indoor and outdoor environments. Due to their design, they fit both in a living room, as in a workspace or a terrace.

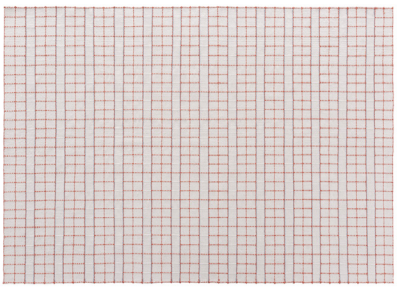
**RETI**
Studio Terhedebrügge



BLACK-PINK



BLUE-GREEN



TERRACOTTA-BLUE

Coming from **Studio Terhedebrügge**, it's no coincidence that **RETI** has such a graphic aesthetic. **"Our background in graphic design influences how we approach objects and spaces, from an approach where function merges with playful expression. For us, design is a language of visual communication, where shapes, colors, and structures work together to tell a story. RETI very well summarizes our way of working: it is both a rug and a composition. It is structured, but at the same time expressive and alive,"** explain siblings **Silvia, Antonia, and Julius Terhedebrügge**, founders of the studio.





**RETI**
Studio Terhedebrügge



**RETI** rugs are made with soft recycled PET fibers on hand-operated looms using the hand loom technique, so their touch is very pleasant, and at the same time, they are very resistant. This artisanal manufacturing process is what allows their design to be executed with the necessary precision. **“The details and precision of RETI’s pattern really come to life through weaving. It is a design in which we have combined a structured and modern pattern with traditional weaving techniques. The grid gives the design a contemporary look, while the handmade process adds warmth and texture. This mixture makes RETI rugs perceived as both precise and organic, modern but with a human touch,”** point out **Studio Terhedebrügge.**

**RETI** rugs are available in three color ranges, black-pink, blue-green and terracotta-blue, and in two size options: 180x246 cm and 198x300 cm.

Studio Terhedebrügge, 2026
Manufacturing technique: Hand Loom
Fibre composition: 100% recycled PET
Dimensions: 180x246 cm / 5’11”x8’1” , 198x300 cm / 6’6”x9’10”
Colours: Black-Pink / Blue-Green / Terracotta-Blue

## About Studio Terhedebrügge

Studio Terhedebrügge was founded by siblings Silvia, Antonia, and Julius Terhedebrügge in Berlin. Their approach combines conceptual depth with playful creativity and intuitive ideas. Since childhood, they have experimented together with forms, materials, and aesthetics, developing a unique design language shaped by curiosity and a deep sensitivity to their surroundings.

By seamlessly blending function with emotion, they create objects and spaces that engage the senses and invite interaction—establishing a dialogue between the viewer and the work. With their constant drive to redefine design, Studio Terhedebrügge transforms everyday life into something meaningful, dynamic, and inspiring.



## About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

## About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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