GARDEN LAYERS
GAN's first outdoor space
A design by Patricia Urquiola for GAN

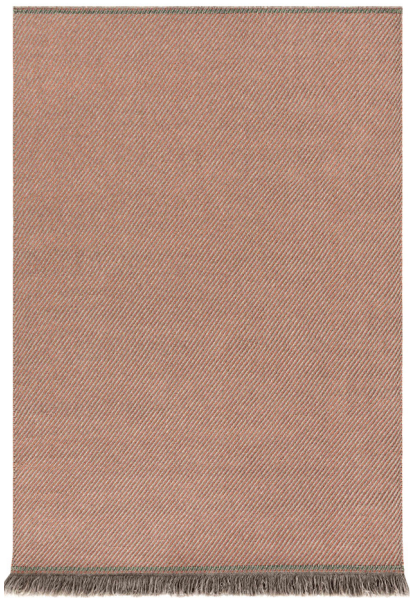


There exist artists who know no boundaries and there are journeys that change everything. Patricia Urquiola travelled to India where she was captivated by the delicacy and harmony of the Mongol architecture she found there. Gardens, terraces and miniatures found their way into her restless imagination inspiring a new the outdoors.

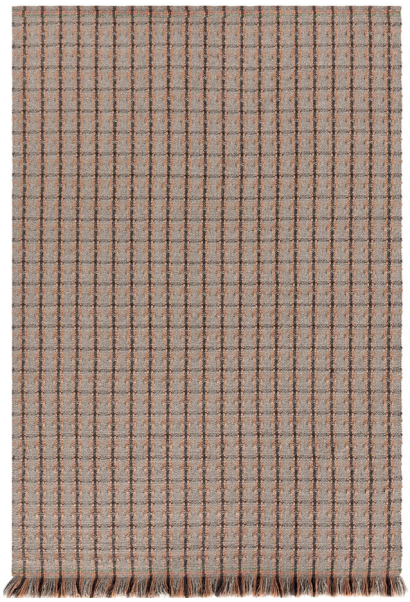
GARDEN LAYERS, the first outdoor adventure under the framework of the GAN Spaces series is a collection made up of rugs, mats, rolls and pillows that can be arranged in different ways together, with infinite possibilities for outdoor living.



DIAGONAL ALMOND-IVORY



DIAGONAL ALMOND-PEACH



CHECKS TERRACOTTA

The influence of the Orient in GARDEN LAYERS is evident in terms of the way it invites reclined relaxation on rugs and mats, supported on roll pillows and stuffed cushions. It can also be perceived in the fringes, the finishes and the geometry of it motifs.

Urquiola once again showcases her masterly design skills. Her creativity in interpreting other worlds and transporting us to them through her exquisite language.



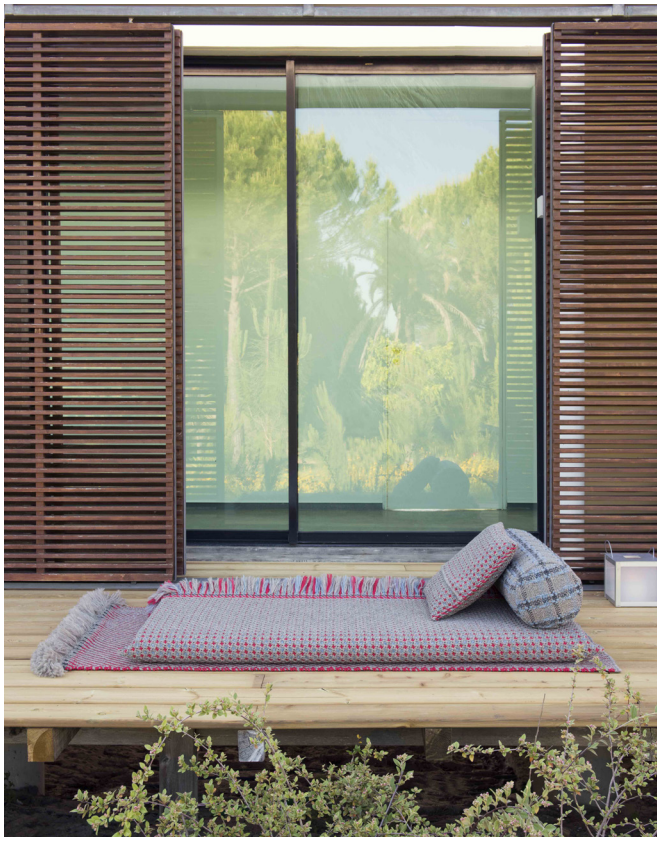
TERRACOTTA COMPOSITION





The collection is available in three colour groups: terracotta, green and blue. Its inspired design is combined with high-tech materials and fillings: weather resistant yarns and foams that dry rapidly (dryfast) in order to provide the perfect outdoor behaviour.





GARDEN LAYERS
Patricia Urquiola



Patricia Urquiola, 2018
Manufacturing technique: Hand loom
Rug fibre composition: 100% Recycled PET
Indian bed, mattress, roll and cushion cover composition: 100% Recycled PET
Mattress, roll and cushion filling composition: 100% dry fast foam rubber
Rugs dimensions: 180x240 cm / 5’11”x7’11” , 200x300cm / 6’7”x9’12”
Indian beds dimensions: 150x200x35h cm / 60”x79”x14”h
Mattress dimensions: 80x160x11h cm / 32”x63”x4”h , 140x160x11h cm / 55”x63”x4”h
Rolls dimensions: Ø25x78 cm / Ø10”x30” , Ø40x78 cm / Ø16”x30”
Cushions dimensions: 45x45 cm / 18”x18” , 70x70 cm / 28”x28”
Colours: Terracotta / Green / Blue

About Patricia Urquiola:

Born in Oviedo, Patricia Urquiola has lived and worked in Milan for more than 20 years. She attended the Faculty of Architecture of the Polytechnic University of Madrid and finished his studies at the Polytechnic University of Milan, where she graduated in 1989 with Achille Castiglioni. She was awarded the Designer of the Year award by Wallpaper and Elle Deco magazines, and the Designer of the Decade 2000-2010 by the German magazines Home and Häuser. Her work has been and is exhibited worldwide, always with great success.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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