GLAOUI
Journey East

A design by Sandra Figuerola for GAN



A unique and fascinating destination, the Orient seduces with its mystery, tales and sensuality. Ever associated with comfort and relaxation its furniture adapts to the rhythm of a thousand year old way of life, derived from the nomadic desert lifestyle and its traditional comforts.

The creation of these unique design pieces has been inspired by the warm colours, raw materials and the craftsmanship characteristic of Eastern culture.

The **GLAOUI** collection designed by **Sandra Figuerola** is inspired by Moroccan traditions, with its colourful design approach that exudes warmth and comfort, where all pieces come together around a central focus: the carpet.

GLAOUI
Sandra Figuerola



TUMBUCTÚ. COLOURS



ALEXANDRA. COLOURS

GLAOUI includes poufs and carpets made using craft techniques and woven over a loom with knots and embroidery which lend it a great variety of textures. Manufactured from wool this collection stands out for its design and geometric motifs.



Sandra Figuerola, 2011 - 2012
Manufacturing technique: Glaoui
Rug fibre composition: 100% wool
Cushions cover composition: 100% wool
Cushions filling composition: 100% chopped foam rubber
Rugs dimensions: 170x240 cm / 5’7”x7’11” , 200x300 cm / 6’7”x9’10”
Cushions dimensions: 110x72x32 cm / 43”x28”x13”
Colours: TUMBUCTÚ Colours / ALEXANDRA Colours / ALEXANDRA Neutral

About Sandra Figuerola



Sandra Figuerola studied Fine Art at the San Carlos Art School in Valencia. Together with six other partners, she carries on her business in the El Almudín studio, working in various areas ranging from graphic design, editorial design, corporate identity and industrial and textile design, collaborating with both national and international companies. Figuerola also holds an interest in cultural design, especially regarding contemporary languages. Her passion for the craft also extends to the field of education, where she practices as a teacher for the Graphic Design masters course at the CEU San Pablo Catholic University and at the Faculty of Fine Arts. Her work has been published in design magazines and books and she has taken part in many exhibitions, both nationally and internationally.

About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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Gandia Blasco **Group**