CANEVAS
The reinterpreted stitch

A design by Charlotte Lancelot for GAN



Defined by its pattern of embroidered woollen threads, the **CANEVAS** collection provides the ideal framework for creating art applied to day to day life.

Carpets and poufs decorated with a large scale cross stitch embroidery characterise this range of products by **GAN**, the indoor brand belonging to **Gandia Blasco Group.**

CANEVAS, the first collection conceived by Belgian designer **Charlotte Lancelot** for **GAN**, embellishes spaces with its floral motifs, whose design and colours suggest rhythm, harmony, purity and calm. Handmade using wool by the craftsmen and women of India, the colours of the **CANEVAS** collection's pieces can be integrated with any contemporary interior in a highly organic and original manner.

CANEVAS
Charlotte Lancelot





As with all the collections that form part of the GAN SPACES concept, **CANEVAS** defines and exudes the brand's love for handmade objects. This range offers accessories such as poufs that lend volume and combine to create warm and serene spaces.

Charlotte Lancelot, 2011
Manufacturing technique: Felt wool. Embroidery
Fibre composition: 100% wool
Pouf filling composition: Wood frame and foam rubber
Dimensions: 170x240cm / 5'7"x7'11" , 200x300cm / 6'7"x9'10" , 80x145cm / 2'8"x4'9"
Colours: Flowers Natural (rug and pouf)

About Charlotte Lancelot

Charlotte Lancelot (Brussels, 1980) studied at La Cambre, where she graduated in Industrial Design in 2003. She worked with the architect and designer Alain Berteau for two years before setting up her own studio. Lancelot has participated in numerous national fairs and exhibitions, where her work has been highlighted as a Brussels design within different media outlets such as Wallpaper, The New York Times, Le Monde... The designer has collaborated in companies such as Ligne Roset, Koziol, Konstantin, Slawinki, Kidslab and Easyoga. In 2012 she began her link with GAN. Charlotte Lancelot's design is characterized by an emotional attachment to the objects around her. Ecology, aesthetics, modernization of ancient techniques and improvements in living conditions are her main concerns.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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