BANDAS
The art of the “handmade”
A design by Patricia Urquiola for GAN



The new **BANDAS** collection by **GAN**, **Gandia Blasco Group**’s indoor and outdoor brand, is the result of the search for unique items of interior furniture inspired by the genius of **Patricia Urquiola** and made by hand by craftswomen and men in India.

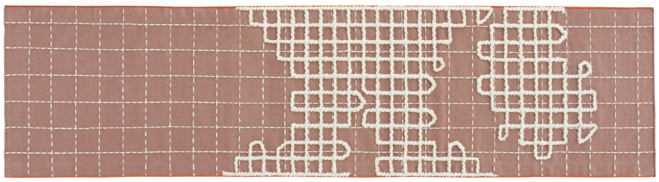
It’s no secret that for both the brand and the designer the success of **BANDAS** is a question of empathy above all.

In a small village in India characterised by abandoned shops and a high rate of unemployment this craft based project brought new life back to the community.

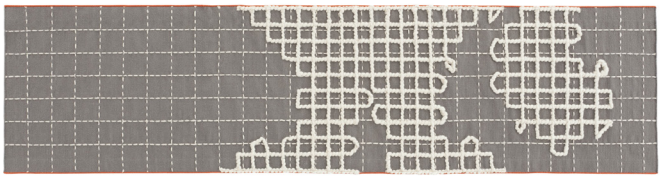
The optimum solution was reached by adapting the manufacturing concept behind the production of carpets to the possibilities and conditions of this community: embroidered strips of textile measuring 60 cm in width with Velcro attached to the sides providing visual versatility and contrast.

“… we are always on the look out for techniques which we can use to develop our products in order to offer our designers possibilities that best adapt to their creativity and allow our craftspeople to evolve through their work, making sure it doesn’t disappear.”

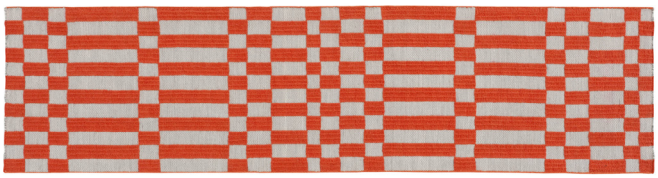
BANDAS
Patricia Urquiola



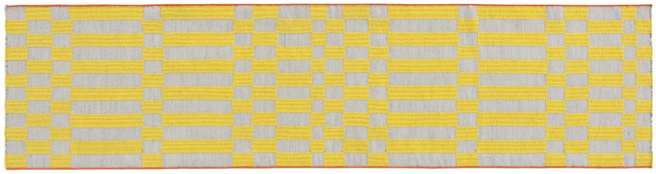
A PINK



A GREY



B ORANGE



B YELLOW

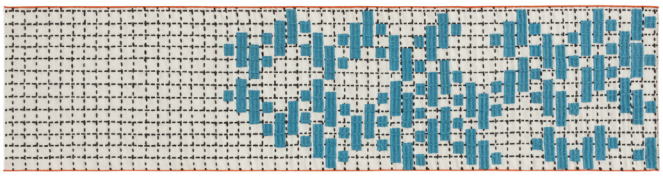
A versatile carpet for interiors

Suitable for the floor or covering poufs, chairs and cushions its design incorporates Velcro side straps that facilitate joining or changing the pieces, easily updating interior décors as required.

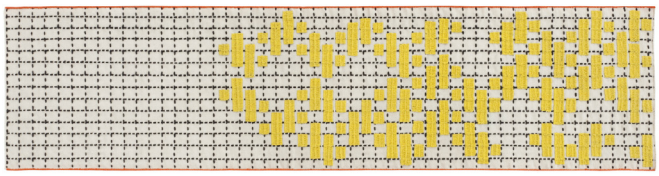
“This collection consists of a series of juxtapositions, easy to use and the presentation of interchangeable embroidered strips as an innovative idea”, explains the Spanish designer based in Italy.

Urquiola’s innovative and original style is reflected in the patterns of every carpet: braided and thick geometric textures embroidered by hand. Background colours include light grey, cream, pale pink and black, contrasting with the vibrant colours of the embroidery, blue, orange and yellow as well as warm tones such as beige and dark brown.

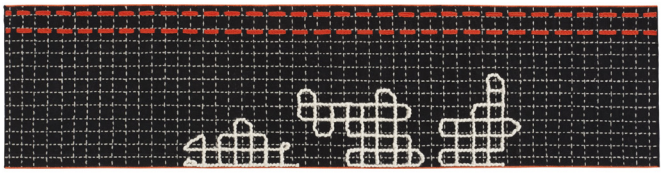
More than simply a carpet, item of furniture or decorative accessory, **BANDAS** represents exclusive design, quality craftsmanship and modularity without limit.



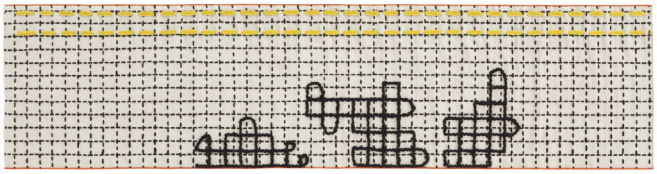
C TURQUOISE



C YELLOW



D BLACK



D WHITE

BANDAS
Patricia Urquiola



Patricia Urquiola, 2015
Manufacturing technique: Hand Loom + Embroidery + Crochet
Rug fibre composition: 100% wool. Velcro 100% polyester
Poufs/chairs cover composition: 100% wool. Velcro 100% polyester
Cushion cover composition: 100% wool
Poufs/chairs filling composition: Wood frame and foam rubber
Cushion filling composition: 100% polyester
Rugs dimensions
INDIVIDUAL BANDAS: 240x60cm / 7’10”x1’11”
COMPOSITIONS BANDAS: 180x250cm / 5’11”x8’3” , 240x250cm / 7’11”x8’3” , 300x250cm / 9’10”x8’3”
Poufs dimensions: 95x60x60cm / 38”x24”x24”
Chairs dimensions: 60x60x35cm / 24”x24”x14”
Cushions dimensions: 60x40cm / 24”x16”
Colours: A Pink / A Grey / B Orange / B Yellow / C Turquoise / C Yellow / D Black / D White

About Patricia Urquiola:

Born in Oviedo, Patricia Urquiola has lived and worked in Milan for more than 20 years. She attended the Faculty of Architecture of the Polytechnic University of Madrid and finished his studies at the Polytechnic University of Milan, where she graduated in 1989 with Achille Castiglioni. She was awarded the Designer of the Year award by Wallpaper and Elle Deco magazines, and the Designer of the Decade 2000-2010 by the German magazines Home and Häuser. Her work has been and is exhibited worldwide, always with great success.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

Press contact
prensa@gandiablascogroup.com
Tlf. + 34 96 291 13 20