TASILI

A Kilim with Ancestral Soul and Contemporary Design

A design by Sandra Figuerola for GAN



Designer **Sandra Figuerola** pays homage to ancestral craftsmanship and cultural heritage with **TASILI**, one of her creations for **GAN**'s kilim collection.

TASILI is more than just a rug—it is a visual narrative evoking lost civilisations and ancient traditions. Its bold black-and-red pattern transports us through time, inviting us to explore the history and culture that have shaped our world. **"My style is deeply connected to my life experiences—nature, travel, and art, all of which are integral to my way of life," explains Figuerola. "These influences provide me with culture, symbols, and languages to work with."**

Handwoven using the kilim technique, **TASILI** embodies **GAN**'s commitment to quality and authenticity. This time-honoured technique, passed down through generations, lends the rug a distinctive and special character.

TASILI
Sandra Figuerola





“For me, the idea, design, and colours come first… I try to let the technique follow,” says Figuerola. “Depending on the complexity of the design, it will be better suited to one technique or another. For example, woven rugs have certain technical limitations when it comes to patterns, whereas chain stitch allows for greater graphic expressiveness.”

TASILI is available in three sizes to accommodate different spaces, with a low pile height of just 6 mm, making it ideal for high-traffic areas. Its nearly flush-to-the-ground design invites admiration and interaction with every step.

“A rug is a key element in interior design, as it becomes an integral part of a home. It defines a space, adds color and warmth, or brings a touch of boldness and creativity,” reflects Figuerola.

Sandra Figuerola, 2012
Manufacturing technique: Kilim
Fibre composition: 100% wool
Dimensions: 150x200 cm / 4’11”x6’7” , 170x240 cm / 5’7”x7’11” , 200x300 cm / 6’7”x9’10”
Colours: Unique

About Sandra Figuerola

Sandra Figuerola studied Fine Art at the San Carlos Art School in Valencia. Together with six other partners, she carries on her business in the El Almudín studio, working in various areas ranging from graphic design, editorial design, corporate identity and industrial and textile design, collaborating with both national and international companies. Figuerola also holds an interest in cultural design, especially regarding contemporary languages. Her passion for the craft also extends to the field of education, where she practices as a teacher for the Graphic Design masters course at the CEU San Pablo Catholic University and at the Faculty of Fine Arts. Her work has been published in design magazines and books and she has taken part in many exhibitions, both nationally and internationally.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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