RODAS
Universal Patterns

A design by GAN



Halfway between a rug and a tapestry, RODAS belongs to the KILIM collection by GAN, the indoor-outdoor brand of GANDIABLASCO. RODAS is manufactured using traditional weaving techniques and innovative fibres.

RODAS family is characterised by the strength of the jute fibre from which it is made. Natural and organic jute fibre, which comes from the tropical plant of the same name, lends freshness to the spaces of the home where it is fitted.





The lightweight and thin profile of RODAS make it suitable for use on flooring and as a wall covering, creating a geometric game that brings originality to any space. The motifs are reminiscent of the curved patterns of the fleur-de-lis, a symbol used and recognised by many cultures.

RODAS is available in three sizes to choose from: 150x200 cm, 170x240 cm and 200x300 cm, in four different colour options: white or black, and the new green or blue, all against a natural jute colour background.

GAN, 2016
Manufacturing technique: Kilim
Fibre composition: Jute + Viscosa
Dimensions: 150x200cm / 4’11”x6’7” , 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x9’10”
Colours: White / Black

About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIA-BLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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