NDEBELE
A tribute to female african art

A design by Sandra Figuerola for GAN

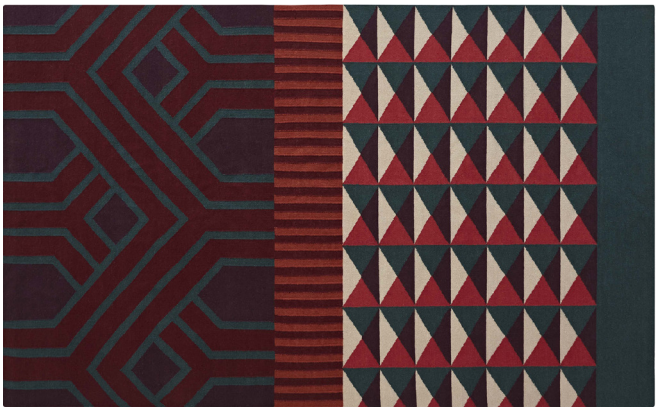


NDEBELE is pictorial art and African culture, a tribute to the Ndebele people and to their female artistic tradition. This town in northern South Africa is known for the murals of geometric motifs and vibrant colours that decorate the outside of their houses, inspired by natural motifs that are symbolically depicted. The Ndebele women are in charge of creating the colourful artistic displays and they are the ones to hand down the culture of their people, generation to generation.

Sandra Figuerola captures the artistic and cultural heritage of the Ndebele by creating a vibrant collection of rugs that stems from ethnical roots and reinterprets them from a western perspective.

Thus, the NDEBELE kilim of ethnic style and contemporary language playfully combines intense tones with rotund patterns that stand out for their geometrical outlines. Each model is crafted from wool and is handmade by tightly weaving threads on a loom to produce a flat and lightweight yet very durable rug.

NDEBELE
Sandra Figuerola



RED



GREEN

NDEBELE by Sandra Figuerola is available in two colours: green (blended with blues and greys) and red (with green and purple motives), and in two sizes: 170x240 cm / 5’7”x7’11” and 200x300 cm / 6’7”x9’10”. Each one stands out for its distinctive frets and hypnotic geometric motifs.

It’s a collection that cannot go unnoticed.





Sandra Figuerola, 2019
Manufacturing technique: Kilim
Fibre composition: 100% wool
Dimensions: 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x9’10”
Colores: Red / Green

About Sandra Figuerola

Sandra Figuerola studied Fine Art at the San Carlos Art School in Valencia. Together with six other partners, she carries on her business in the El Almudín studio, working in various areas ranging from graphic design, editorial design, corporate identity and industrial and textile design, collaborating with both national and international companies. Figuerola also holds an interest in cultural design, especially regarding contemporary languages. Her passion for the craft also extends to the field of education, where she practices as a teacher for the Graphic Design masters course at the CEU San Pablo Catholic University and at the Faculty of Fine Arts. Her work has been published in design magazines and books and she has taken part in many exhibitions, both nationally and internationally.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

Press contact
prensa@gandiablascogroup.com
Tlf. + 34 96 291 13 20