HAPPY
A fun cheerful and colorful kilim

A design by Sandra Figuerola for GAN



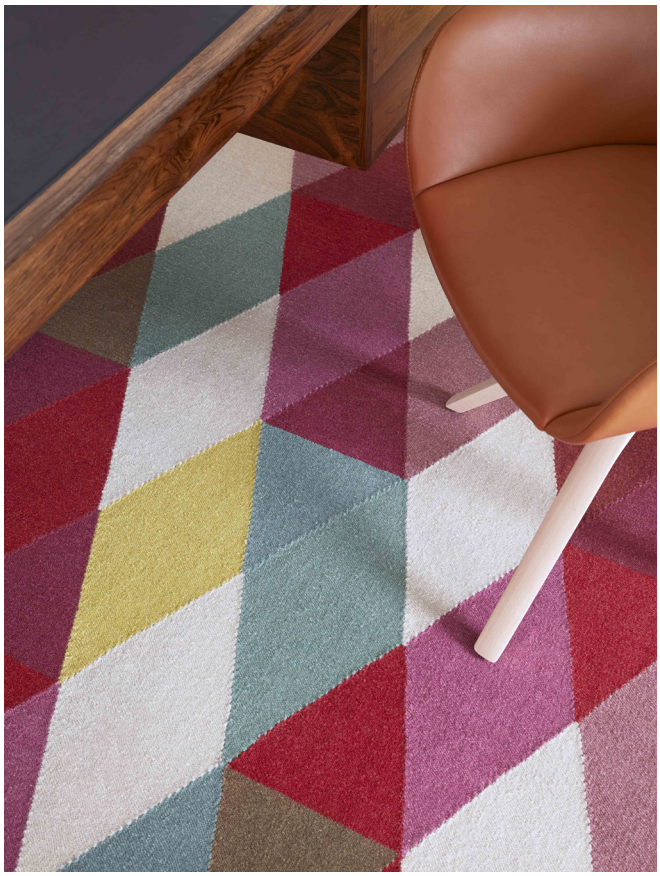
GAN's kilim collection expands with a new creation by Sandra Figuerola, a regular contributor to the brand. The strong graphic character of HAPPY denotes the designer's taste for geometric patterns, as well as her expressive mastery of color.

Starring one of the most recurring shapes of Figuerola's career in collaboration with GAN —the rhombus—, HAPPY gives life to a game of transparencies through oblique bands that seem to intertwine. Neutral and luminous colors take turns with more intense and cheerful ones, which fade in other shades and generate a sense of depth.

HAPPY is handmade in India following the ancestral kilim technique and using wool. This craftsmanship achieves not only a high definition of the drawing, but a totally flat and reversible piece, as light as resistant and suitable for any type of indoor stay and time of year.

HAPPY
Sandra Figuerola





“My colorful and eclectic profile says thanks to the wide surfaces where you can express yourself without excessive technical complexities. A rug is like a big canvas, and I love painting on it!” says Figuerola.

Available in two sizes (170 x 240 cm / 5’7” x 7’11” and 200 x 300cm / 6’7” x 9’10”), HAPPY fills the space with dynamism and visual effects thanks to its vibrant pattern and a rich color palette. According to its creator, this kilim can work either by animating sober contemporary spaces with its symmetrical and repetitive drawing, or by integrating into bold environments in which dominates a risky mix of styles.

Sandra Figuerola, 2022
Manufacturing technique: Kilim
Fibre composition: 100% wool
Dimensions: 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x9’10”
Colours: Mix

About Sandra Figuerola

Sandra Figuerola studied Fine Art at the San Carlos Art School in Valencia. Together with six other partners, she carries on her business in the El Almudín studio, working in various areas ranging from graphic design, editorial design, corporate identity and industrial and textile design, collaborating with both national and international companies. Figuerola also holds an interest in cultural design, especially regarding contemporary languages. Her passion for the craft also extends to the field of education, where she practices as a teacher for the Graphic Design masters course at the CEU San Pablo Catholic University and at the Faculty of Fine Arts. Her work has been published in design magazines and books and she has taken part in many exhibitions, both nationally and internationally.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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