DUNA

Duna adds two new kilims to its collection

A design by Odosdesign for GAN



GAN's most Mediterranean collection, DUNA, is expanding with the addition of two new versions of the original design.

The DUNA kilims, made entirely of wool, are designed by Odosdesign, directed by Ana Segovia and Luis Calabuig.

"The idea for DUNA came from the combination and superimposition of strokes, like those an artist might use when painting with watercolours" they explain. "In this way, transparencies are combined to generate a monochromatic grid that appears to have real volume."

DUNA
Odosdesign

The combination of neutral colours is homage to the Mediterranean sun that brings together all the cities in the region; it evokes the traditional Arabian kilims and even the desert dunes.

The highlight of this design, which also happens to be reversible, is the technique used to seal the seams: a hand sewn block colour border that contrasts with the chromatic simplicity of the rest of the rug.





Odosdesign, 2017
Manufacturing technique: Kilim
Fibre composition: 100% wool. Reversible
Dimensions: 80x145cm / 2’8”x4’9” , 100x400cm / 3’3”x13’22” , 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x 9’10”
Colours: Grey

About Odosdesign

Luis Calabuig, María Mengual and Ana Segovia established Odosdesign in 2005. Their work is based on a common search for new basics and on the combination of functionality, creativity, and aesthetics, as they aim to off er optional design solutions. Their products have been exhibited in many cities around the world, such as Valencia, Barcelona, Madrid, Tokio, New York, Paris, Helsinki, Miami, Milano, and Copenhagen.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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