CATANIA
A Mediterranean Journey in Every Knot

A design by Sandra Figuerola for GAN

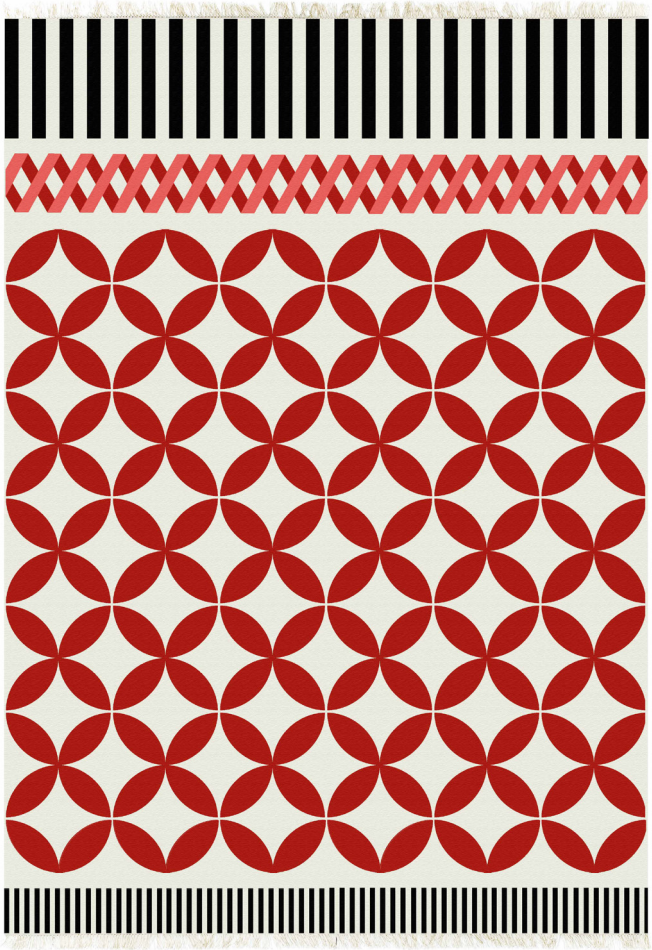


Valencian designer **Sandra Figuerola** brings her talent to **GAN**'s kilim collection with **CATANIA**, a tribute to Mediterranean cultural richness and traditional craftsmanship.

Inspired by travel and art—two fundamental influences in Figuerola's work—**CATANIA** captures the warmth and vibrancy of the Mediterranean region through a bold palette of reds and pinks contrasted with black details. **"The creative starting point for a new rug often coincides with a new journey or an exhibition that provides fresh perspectives," explains Figuerola. "The CATANIA kilim collection is directly influenced by a trip to Sicily."**

Its design, reminiscent of traditional tile and mosaic patterns, adds boldness and sophistication to any space. **"A rug is an essential interior design element—it defines a space, brings colour, warmth, or even a touch of daring eccentricity,"** says Figuerola.

CATANIA
Sandra Figuerola





Handwoven on a manual loom, **CATANIA** reflects **GAN**'s commitment to quality and authenticity. **"A rug must meet high standards of warmth, quality, thickness, and durability. GAN understands this well, always ensuring the finest materials—dyes, wool, yarns, natural fibres, finishes, and more."**

Thanks to its meticulous weaving technique, **CATANIA** allows for intricate, expressive designs while remaining lightweight and versatile, available in three sizes to suit various needs.

Sandra Figuerola, 2009
Manufacturing technique: Kilim
Fibre composition: 100% wool
Dimensions: 150x200cm / 4'11"x6'7" 170x240cm / 5'7"x7'11" , 200x300cm / 6'7"x9'10"
Colours: Unique

About Sandra Figuerola

Sandra Figuerola studied Fine Art at the San Carlos Art School in Valencia. Together with six other partners, she carries on her business in the El Almudín studio, working in various areas ranging from graphic design, editorial design, corporate identity and industrial and textile design, collaborating with both national and international companies. Figuerola also holds an interest in cultural design, especially regarding contemporary languages. Her passion for the craft also extends to the field of education, where she practices as a teacher for the Graphic Design masters course at the CEU San Pablo Catholic University and at the Faculty of Fine Arts. Her work has been published in design magazines and books and she has taken part in many exhibitions, both nationally and internationally.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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