LEPARK
A Burst of Color and Originality

A design by Enblanc for GAN



Created in collaboration with the innovative Valencian design studio **Enblanc**, **LEPARK** is a one-of-a-kind, handcrafted wool rug—an explosion of colour and originality that turns any space into a canvas for imagination.

The **Enblanc** team has infused their creativity and distinctive style into this rug, which emulates a low-resolution digital image. Inspired by this pixelated aesthetic, the rhythmic and contemporary design of **LEPARK** challenges traditional rug conventions, inviting users to interact with it and create their own landscapes on its surface.

LEPARK
Enblanc



Heirs to Valencia's artisan tradition but with a global design perspective, **Enblanc** has successfully translated its unique approach into **LEPARK. "From the very beginning, even when it was just a concept, we started imagining what the final product would be like—long before our first meetings,"** the designers explain. This mindset led them to visualise the rug's primary pattern through something as simple as an interactive web menu.

Enblanc's ability to absorb and reinterpret environmental influences has been fundamental to the creation of **LEPARK. "A designer must be like a sponge throughout the entire process. Sometimes, the initial idea evolves so much that it ends up being completely different from what it originally seemed,"** the designers emphasise. The result is an innovative, vibrant rug—an original creation that redefines the concept of interior décor.

Enblanc, 2010
Manufacturing technique: Hand Tufted
Fibre composition: 100% wool
Dimensions: 170x240cm / 5'7"x7'11" , 200x300cm / 6'7"x9'10"
Colours: Unique

About Enblanc

Paula Aloy and José Aranda are the talent behind Enblanc, a studio that carries out Industrial Design, Graphics and Space Design projects. The projects they develop and share take a global approach, always seeking practical, simple, and coherent solutions for their clients. Since 2011 they have been collaborating with the CEU Cardenal Herrera University as lecturers on the Master in Product Design and the Master in Interior Design.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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