CRYSTAL
Illusion of depth and transparency

A design by Charlotte Lancelot for GAN

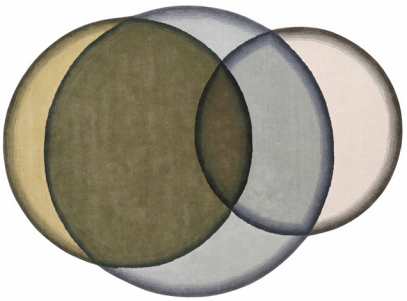


Can wool, flexible, soft and warm, imitate cold and fragile glass? Charlotte Lancelot, a regular collaborator of GAN, puts the focus on the material and proposes with her new CRYSTAL collection a game for the visual perception of the observer.

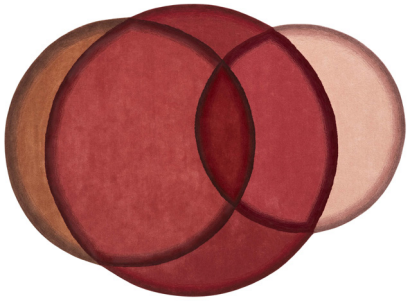
The thick and resistant wool manages to recreate in CRYSTAL the transparency of glass. This is how three colored circles seem to overlap in motion creating the illusion of color plates that intermingle and create different gradients and shading. It is an optical effect that suggests three dimensions and captures the attention of those who look at it while trying to guess what is the position of these simulated layers.

Crafted using the meticulous hand tufted technique, CRYSTAL comes in three different versions - Neutral, Red and Blue - that decline primary colors in subtle shades and result in beautiful color harmony in each case.

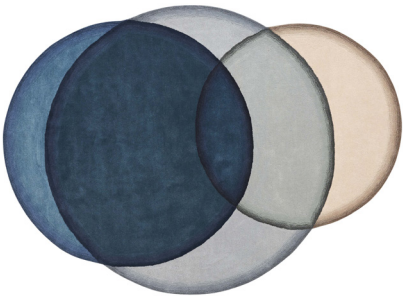
CRYSTAL
Charlotte Lancelot



NEUTRAL



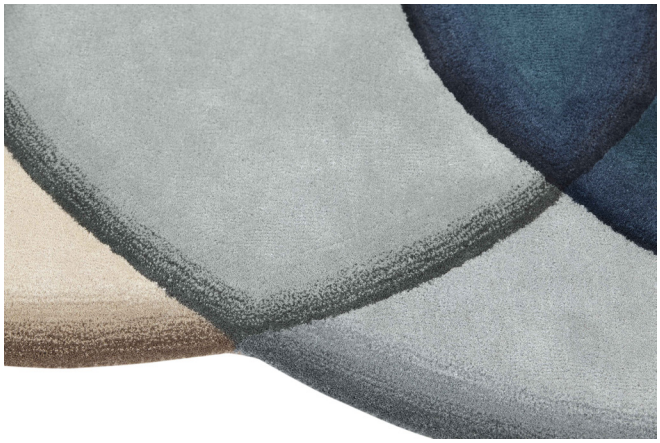
RED



BLUE

Due to its rounded and asymmetrical lines, the contours of CRYSTAL - which measures 190x260 cm / 6’2”x8’6” - are most unusual for a rug. In addition to adding uniqueness and personality to any residential or contract space, curves are an excellent resource for visually increasing the feeling of calm, fluidity and comfort.





Charlotte Lancelot, 2020
Manufacturing technique: Hand Tufted
Fibre composition: 100% wool. Cotton back
Dimensions: 190x260cm / 6’2”x8’6”
Colours: Neutral / Red / Blue

About Charlotte Lancelot

Charlotte Lancelot (Brussels, 1980) studied at La Cambre, where she graduated in Industrial Design in 2003. She worked with the architect and designer Alain Berteau for two years before setting up her own studio. Lancelot has participated in numerous national fairs and exhibitions, where her work has been highlighted as a Brussels design within different media outlets such as Wallpaper, The New York Times, Le Monde... The designer has collaborated in companies such as Ligne Roset, Koziol, Konstantin, Slawinki, Kidslab and Easyoga. In 2012 she began her link with GAN. Charlotte Lancelot's design is characterized by an emotional attachment to the objects around her. Ecology, aesthetics, modernization of ancient techniques and improvements in living conditions are her main concerns.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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