CHIMOS

Fun, sweet and with a touch of nostalgia

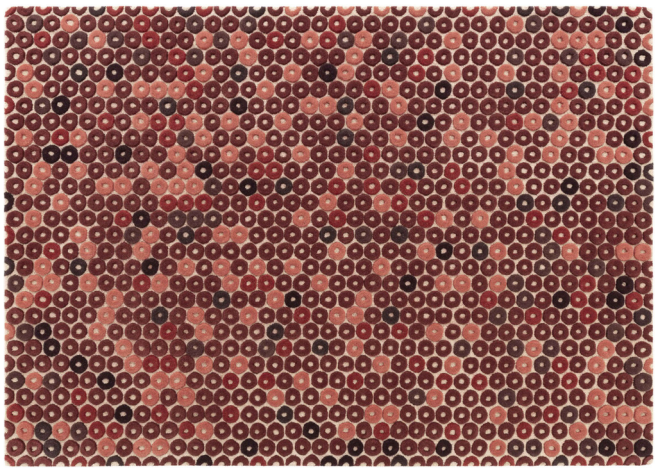
A design by José A. Gandía-Blasco Canales for GAN



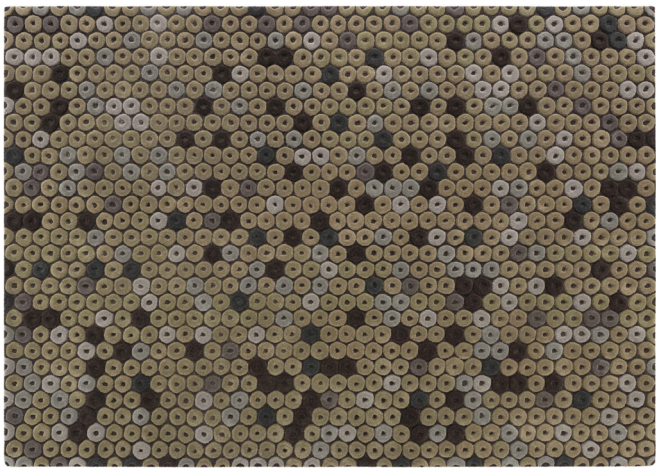
Sweets with holes: this is how the sweets that became famous a few decades ago thanks to their intense fruity flavour and their distinct arrangement were presented. At first glance, it is easy to understand why CHIMOS, the new collection by José A. Gandía-Blasco Canales for GAN, takes its name from these sweets that were so popular in Spain in the 1980s - known as 'Life Savers' in America.

Soft, colourful and playful, this collection of rugs is made in two colours - red and green - and two sizes - 170 x 240 cm and 200x 300 cm. Within CHIMOS, the starring figure is a single object, the disc, repeated hundreds of times in a chromatic variation based on its main colour, and on a contrasting background -white or black, depending on the model-.

CHIMOS
José A. Gandía-Blasco Canales



RED



GREEN

The graphic line that defines each of the circles acquires more strength thanks to the variations in volume and colour, generated through the meticulous work of hand-tufting and carving in wool. While the discs are arranged with absolute precision, the subtle variations on their colour are random, so the sensations that CHIMOS provoke for the viewer are still those of surprise and movement.



José A. Gandía-Blasco Canales, 2023
Manufacturing technique: Hand Tufted
Fibre composition: 100% wool
Dimensions: 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x9’10”
Colours: Red / Green

About José A. Gandía-Blasco Canales



José A. Gandía-Blasco Canales was born in Ontinyent, Valencia. After studying Law at the University of Valencia, he began working at the family business Gandia Blasco S.A. in the 80s. He is currently the President and Creative Director of the Gandia Blasco Group. His designs are a large portion of the iconic furniture and rug collections that the Group sells in over 75 countries.

About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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Gandia Blasco **Group**