BOTANICA

The organicism, movement and expressiveness of nature

A design by Bodo Sperlein for GAN



The **BOTANICA** collection is the result of the first collaboration between **GAN** and the London-based German designer, **Bodo Sperlein**. Known for his lush and sensory way of integrating artisanal crafting processes with organic and contemporary designs, the surfaces of the **BOTANICA** collection rugs have a strong biophilic character that establishes a direct connection between the spaces in which they are integrated and nature.

"The design of BOTANICA is inspired by the organic forms and textures found in nature, particularly in flora and fungi. Their intricate structures, soft curves and layered elements are the basis of the design of this collection, with which I have tried to reflect the beauty and complexity of the natural world," explains **Bodo Sperlein.**

BOTANICA
Bodo Sperlein



GREEN



GREY



YELLOW

Bodo Sperlein has achieved his high level of detail in the representation of the drawing and its pronounced volumetric effect through a careful selection of the nuances of each color and the use of different pile heights. By using gradients and subtle changes in hue, the **BOTANICA** rugs create an illusion of depth and movement, which enhances their organic fluidity and three-dimensional presence.

The combination of two artisanal techniques, hand-tufting and carving, is what allows the intricate details and dynamically appearing texture of **BOTANICA** to be crafted. With the mixture of these two techniques, different elevations can be executed within the same design, mimicking the undulations and organic contours present in the universe of botany, thus reinforcing the natural inspiration of the collection. **“I am particularly drawn to organic forms, materiality, and the relationship between craftsmanship and contemporary aesthetics. Nature, movement, and tactile qualities are often recurring elements in my designs,”** summarizes **Bodo Sperlein.**







BOTANICA
Bodo Sperlein





Due to their powerful expressiveness, the rugs in the **BOTANICA** collection are ideal for spaces where warmth, sophistication, and a natural touch are sought, such as contemporary homes, boutique hotels, creative workspaces, and neutral interiors. They complement very well those environments where the intention is to emphasize natural materials, soft lighting, and an atmosphere of tranquility. **"They are pieces that evoke a sense of connection with nature, offering warmth, serenity, and organic beauty to interior spaces. They embody a harmonious balance between craftsmanship and nature, fostering a deeper appreciation of the tactile and visual richness of natural environments,"** reflects Sperlein.

The **BOTANICA** rugs are available in three color ranges: gray, green, and yellow. They feature an organic and irregular outline, available in two sizes: one slightly square, 200x200 cm, and an elongated format, 240x370 cm.

Bodo Sperlein, 2026
Manufacturing technique: Hand Tufted + carving
Fibre composition: 100% wool. Cotton back
Dimensions: 200x200 cm / 6'7"x6'7" , 240x370 cm / 7'10"x12'2"
Colours: Grey / Green / Yellow

About Bodo Sperlein

Bodo Sperlein is a London-based designer and artist celebrated for his international profile and passion for high-quality materials and craftsmanship. Renowned for timeless creations that blend artistry with precision, his work spans textiles, tableware, furniture, and technology. Collaborating with master artisans, he redefines traditional techniques using materials such as bronze, wood, marble, and silver.

His designs have been exhibited globally, including at Les Ateliers Courbet in New York, Andreas Murkudis in Berlin, and 88 Gallery in London, as well as at prestigious institutions such as the Victoria & Albert Museum in London. Bodo is particularly acclaimed for his innovative exhibition designs, such as 'Jugendstil Made in Munich' at the Kunsthalle Munich.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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