CUADROS
Versatility in an elegant key

A design by GAN



What do checkered patterns have that always brings that elegant and casual touch to a space's decor? These universal motives are one of those timeless trends constantly being renewed, never losing their identity.

Precisely, CUADROS is ready to revolutionize with its attractive proposal inspired by tartan fabrics, seducing from discretion. This line of handwoven wool carpets is made using the hand-loom technique, a manual manufacturing process that highlights the design of each model by placing special emphasis on textures, materials and finishes. It is available in two sizes: 170x222 cm / 5'7"x7'3" and 222x326 cm / 7'3"x10'7".



Created by the design team at GAN, CUADROS is of classic inspiration and plays with a palette of neutral colors (pale blue, gray and rusty tones) to create comfortable spaces that invite calm and feel at home in any environment. Therein lies the potential of CUADROS: in its versatility and a pattern and full of nuances that can be seen and touched.

A silent luxury.

GAN, 2019
Manufacturing technique: Hand Loom
Fibre composition: 100% New Zeland wool
Dimensions: 170x222cm / 5’7”x7’3” , 222x326cm / 7’3”x10’7”
Colours: Grey Rust

About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIA-BLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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