BEREBER
A Journey for the imagination

A design by GAN



The BEREBER rug by GAN, the indoor-outdoor brand of GANDIABLASCO, is inspired by techniques and designs originating from faraway places, with a special charm and power of attraction in the collective imagination of our society.

This proposal turns any space into a fantastic place, reminiscent of oriental tales. BEREBER collection combines the exotic culture of the nomadic tribes that travel through North Africa, highlighting their luxury and comfort.

This proposal includes three sizes: 170x240 cm, 200x300 cm and a new 300x400 cm version.

BEREBER
GAN



GAN, 2014
Manufacturing technique: Hand Knotted
Fibre composition: 100% New Zealand wool. Tiedye yarn
Dimensions: 170x240cm / 5’7”x7’11” , 200x300cm / 6’7”x9’10” , 300x400cm / 9’10”x13’2”
Colours: Natural

About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIA-BLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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