KNOTWORK
Textile Art in Felt

A design by GAN



KNOTWORK redefines the concept of artisanal weaving, presenting a richly textured surface composed of intricate knots in various styles, crafted from fine strips of light brown felt. Its unique aesthetic evokes the look of a patterned knitted sweater or even macramé, thanks to the alternating sequence of up to four types of interwoven motifs. Its distinctive and inviting texture makes it a visually impactful decorative piece, available in two sizes to suit different spaces and needs.

Felt: A Material with Endless Possibilities

KNOTWORK is part of **GAN**'s felt rug collection. Made by carding wool, applying steam, and pressing it, felt offers limitless design possibilities. Its compact nature allows it to be cut, perforated, sewn, embroidered, braided, and moulded, making it an indispensable element of contemporary design. However, the most surprising aspect of **KNOTWORK** is its production method—despite its handwoven, knot-by-knot appearance, this rug is artisanally crafted on a manual loom.



The GAN Design Team: Innovation and Craftsmanship

KNOTWORK is a creation of **GAN**'s in-house design team and embodies the brand's philosophy—dedication to artisanal production, an experimental approach, and a distinctive aesthetic style rooted in creativity and innovation. Through the exploration of new manufacturing processes grounded in tradition, **KNOTWORK** emerges as unique and original pieces.

GAN, 2014
Manufacturing technique: Hand Loom
Back: Cotton
Fibre composition: 100% wool (felted)
Dimensions: 170x240 cm / 5'7"x7'11" , 200x300 cm / 6'7"x9'10"
Colours: Natural

About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIA-BLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

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