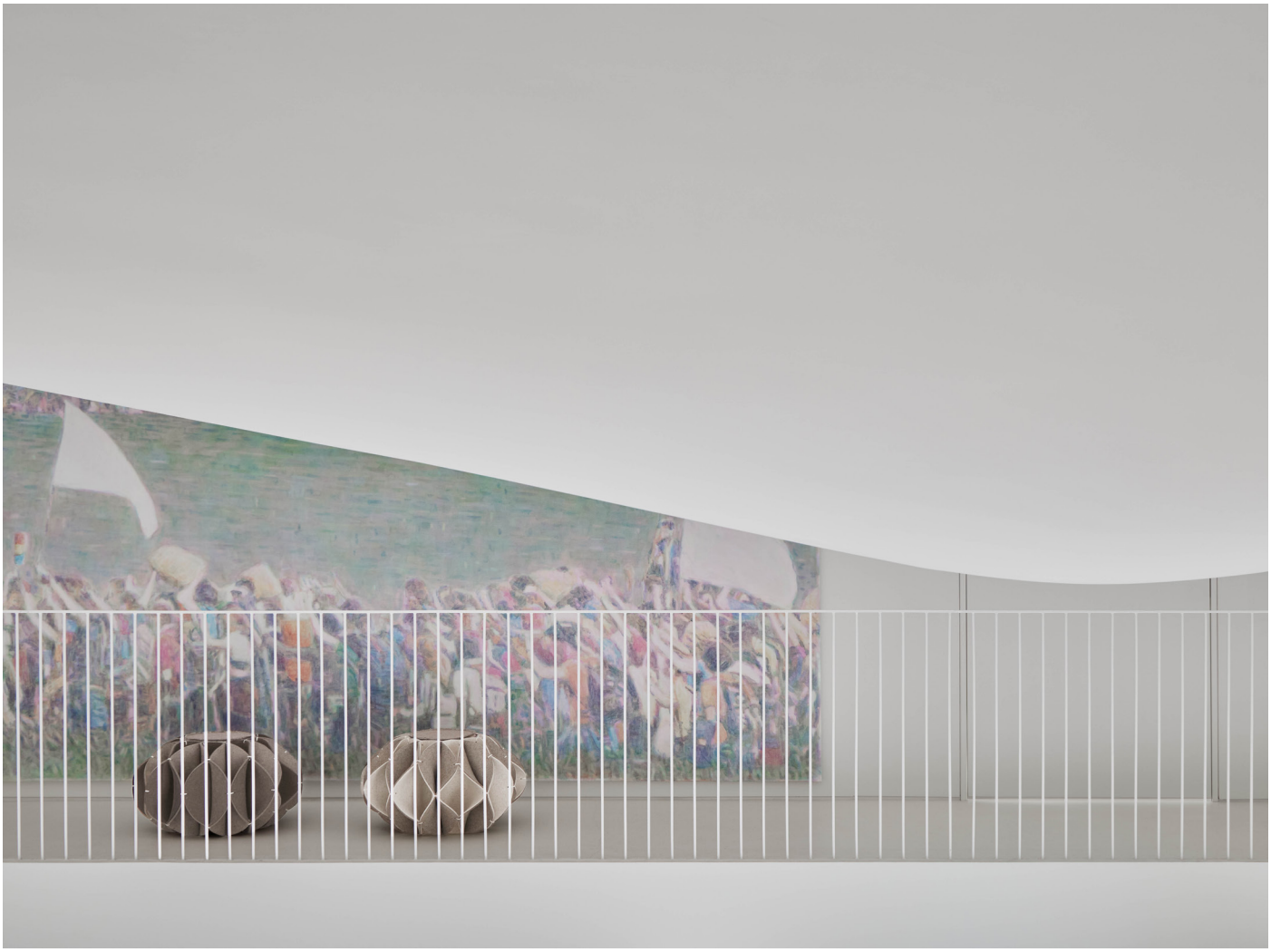
RUFF POUF
Seating on circles

A design by Romero & Vallejo for GAN



Designed by Romero & Vallejo for GAN, Gandia Blasco Group's indoor-outdoor brand, the RUFF POUF is a very charming furniture accessory which is inspired by the fabric ruffles worn around the neck during the Elizabethan era to denote wealth and status.

Mixing geometry and folding techniques RUFF POUF consists of a solid circular drum made from expanded polystyrene and foam rubber surrounded by a continuous pleated skirt made from 100% felted wool.

The combination of hard and soft, abstract and geometrical patterns lends this furniture item its strong character which makes a bold design statement.

RUFF POUF
Romero & Vallejo





There is a unique size: 70 cm diameter and 40 cm height.

The colour options combine selected tones for the inner pleats with the overall grey felt: grey and beige.

Romero&Vallejo, 2015
Manufacturing technique: Felt sewn
Fibre composition: 100% wool (felt)
Filling composition: Expanded polystyrene and foam rubber
Dimensions
HIGH POUFS: Ø70x40h cm / Ø28”x16”h cm
Colours
HIGH POUFS: Grey / Beige

About Romero & Vallejo

Sara Romero and Mariano Vallejo are the Architects, Designers and Founding partners of Romero Vallejo, a multidisciplinary design firm founded in 2004, which is dedicated to both small and large-scale projects, concentrating on residential architecture, retail, interiors, product design and creative direction.

The duo strongly believe that the quality of our surroundings has a direct influence on the quality of our day-to-day lives. Therefore, they strive to create a world in which architecture and consumer products are inextricably linked. Their interest in industrial design for architecture has led them to collaborate in a wide range of sectors such as ceramics, glass, general upholstery, metalwork, woodwork and furniture, amongst many others.

After having studied architecture in Barcelona, Valladolid and Rome, and having worked as Director of Interior Design at Hem, Romero Vallejo are now regularly asked to collaborate with various architecture centres, design institutes, and universities.



About GAN

GAN is a brand of Gandia Blasco Group, a company with textile roots founded in 1941. GAN is dedicated to the creation of handmade rugs, poufs, and accessories, all of which are made in India by skilled artisans who use a variety of traditional and innovative techniques and natural or recycled materials.

GAN celebrates the intersection of design and tradition. The brand collaborates with renowned and emerging designers from around the globe, who constantly experiment with new methods and materials to create rugs that are both innovative and beautiful. Thanks to the quality of its designs and the use of artisan techniques in new ways, GAN is today a reference brand with an international presence.

About Gandia Blasco Group

Gandia Blasco Group is a Valencian family company pioneer in the design and manufacture of outdoor furniture and spaces, alongside the creation and handmade production of designer rugs through its three brands: GANDIABLASCO, GAN and DIABLA. Founded in 1941 by José Gandía Blasco, its journey has been marked by constant reinvention and the promotion of design culture. The company is chaired by José A. Gandía-Blasco Canales, a member of the second generation of the family and artistic director of GANDIABLASCO.

Headquartered in Ontinyent (Valencia, Spain) and present in 75 countries, the company is in the process of expansion and carries out continuous experimentation and innovation in collaboration with renowned designers. Within the framework of its strategy of social responsibility and environmental sustainability, Gandia Blasco Group is committed to the durability and circularity of its designs based on the use of recyclable and recycled materials and, through the GAN Women Unit social initiative, emphasizes in the preservation and updating of artisan techniques and in promoting the economic independence of the craftswomen communities of rural India with which the brand collaborates.

Press contact
prensa@gandiablascogroup.com
Tlf. + 34 96 291 13 20